

AT&T 4Q19 Highlights

Following are certain 4Q19 highlights to assist in comparability. The full set of earnings materials with all reported results and non-GAAP reconciliations is posted [here](#), including trend schedules.

Consolidated results	4Q19	
EPS Reported	\$0.33	4Q19 adj. EPS up 3.5%, \$0.02 impact of lower tax rate
EPS Adjusted	\$0.89	
Revenues	\$46.8 billion	Down 2.4%; ~(\$1.2B) impact from foregone content licensing revenues at WarnerMedia; FX impact of ~(\$0.2B)
Adj. EBITDA	\$14.4 billion	Down 1.5% including comparability reclass ⁴ ; ~(\$0.5B) impact from foregone content licensing
Free Cash Flow	\$ 8.2 billion	Record \$29B for FY19; 4Q19 Cap. investment of \$4.2B
Capex	\$ 3.8 billion	(~\$450 million in vendor financing payments)
Net Debt to Adj. EBITDA	~2.5x	>\$20B reduction in net debt for full year

Revenues (\$M)	4Q19	4Q18	% Change	\$ Change	Const. Currency (ex. Ven.)*
Mobility ¹	18,700	18,556	0.8%	144	
<i>Wireless service rev</i>	13,948	13,700	1.8%	248	
Entertainment Group	11,233	11,962	-6.1%	(729)	
Business Wireline ¹	6,589	6,705	-1.7%	(116)	
WarnerMedia	8,924	9,232	-3.3%	(308)	-2.7%
Latin America	1,758	1,843	-4.6%	(85)	+4.3%
Xandr	607	566	7.2%	41	
Other ^{1,2}	(990)	(871)	NM	(119)	
Total	46,821	47,993	-2.4%	(1,172)	-2.0%

¹4Q18 Historical results in the Mobility and Business Wireline business units of the Communications segment have been recast to remove operations in Puerto Rico and the U.S. Virgin Islands, which are now reported in Corporate & Other.

²4Q19 is primarily content eliminations (\$779) and EG advertising eliminations (\$503) offset by Corp/Other revenues (+\$385) (see footnote 1).

Adj. EBITDA (\$M)	4Q19	4Q18	% Change	\$ Change	Const. Currency (ex. Ven.)*
Mobility ¹	7,530	7,469	0.8%	61	
Entertainment Group	2,044	2,155	-5.2%	(111)	
Business Wireline ¹	2,527	2,551	-0.9%	(24)	
WarnerMedia	2,576	2,762	-6.7%	(186)	-5.6%
Latin America	205	38	NM	167	
<i>Mexico</i>	3	(187)	NM	190	
Xandr	430	386	11.4%	44	
Other ^{3,4}	(947)	(332)	NM	(615)	
Total	14,365	15,029	-4.4%	(664)	
<i>Comparability Reclass⁴</i>	<i>(102)</i>	<i>(545)</i>		443	
Prior Methodology	14,263	14,484	-1.5%	(221)	

³4Q19 is Corp. EBITDA (\$596) and advertising elims (\$454), offset by purchase accounting reclass of released content amort +\$102 ⁴

⁴To compare to the historical method of amortizing Released Content, all pre-acquisition released content amortization is shown in "Comparability Reclass" as a reduction to EBITDA.

Adj. Operating Income (\$M)	4Q19	4Q18	% Change	\$ Change
Total	9,188	9,424	-2.5%	(236)
Adj. Operating Income Margin	19.6%	19.6%		0 bps

* Constant currency growth calculation excludes Venezuela

Key Statistics			4Q19
Mobility*			
Service Revenue	\$13,948 M	Up \$248M, or 1.8%; up 1.9% for full year	
EBITDA Svc Margin	54.0%		
Total Phone Net Adds	209k	229k postpaid, -20k prepaid	
Total Smartphone Net Adds	286k	302k postpaid, -16k prepaid	
Postpaid Phone Net Adds	229k	vs. 131k last year	
Postpaid Phone Churn	1.07%	Up 7bps	
Postpaid Phone ARPU	\$55.52	Up 0.4%	
Prepaid Net Adds	8k		
Entertainment Group			
Revenue	\$11,233 M	Down 6.1% from video and legacy product declines	
EBITDA	\$2,044 M	4Q19 impacted by NFLST; 2019 EBITDA stable with 2018	
EBITDA Margin	18.2%		
Premium Video ARPU	\$131.00	Up 7.6%	
IP Broadband ARPU	\$51.36	Up 3.1%	
Premium Video Net Adds	(945k)	Focus on profitability; promotional price roll-offs	
OTT Video Net Adds	(219k)	Fewer promotions	
AT&T Fiber Net Adds	191k	(182k) Broadband net adds	
WarnerMedia			
Revenue	\$8,924 M	~(\$1.2B) revenue and ~(\$0.5B) EBITDA impact from foregone content licensing related to HBO Max investment; If this content would have been sold, Revenues and EBITDA would have grown ~10% and ~11% respectively.	
Op. Income	\$2,422 M		
Balance Sheet			
Net Debt	\$151 B	>\$20B reduction in net debt in FY19; ~\$30B since merger close	
Net Debt to Adj. EBITDA	~2.5x	Reached 2.5x range; ~\$18B of net asset monetization closed in 2019 56 million shares repurchased in 2019 <i>Note: 85 million shares purchased in January, 2020</i>	

*4Q18 historical results and volumes have been recast to remove operations in Puerto Rico and the U.S. Virgin Islands.